



Dr Neryl East



PRESENTATIONS THAT PACK A PUNCH

Be heard. Stand out. Command Influence.

A master class on communicating with credibility and influence in front of an audience - in-person or virtual

The ability to stand in front of an audience – whether it's five or 500 and deliver a compelling message is an essential skill for any leader or aspiring leader. The reality is, most of us go weak at the knees at the thought of speaking in front of others. Even those who feel relatively confident can struggle to get their information across in an engaging and memorable way.

This highly interactive workshop provides specific techniques for delivering an impactful presentation, whether at a meeting, team event or large-scale conference, online or in-person.

At the end of this workshop, participants will:

- ◆ Understand the importance of knowing their audience and tailoring their message
- ◆ Have a toolkit of skills for speaking in public
- ◆ Know how to engage an audience without relying on PowerPoint slides
- ◆ Be able to answer questions with style
- ◆ Have increased confidence in their presentations

In this workshop we will cover:

- ◆ Adopting the right mindset
- ◆ Knowing your audience's needs
- ◆ Connecting and building rapport
- ◆ Getting the structure right
- ◆ The speaker toolkit
- ◆ Telling stories that sing
- ◆ Handling questions with pizzazz
- ◆ Putting it into practice

Presentations That Pack a Punch is usually delivered as a one-day program. It can also be delivered as one-on-one or small group coaching. All programs can be delivered in-person and online.

What participants say about Neryl's presentations:

"Neryl's pragmatic, no-nonsense, yet supportive approach guides you through building great communication, credibility and influence in any scenario."

-Merryn Spencer, Straight Talk

"Very relevant content - a toolkit for participants to take away and use immediately in their workplaces."

- Caryn Morgan, CMA Events

"Can I say THANK YOU so much for an amazing workshop – I found it extremely powerful."

- Samantha Kendrick, Telstra

"Your training was so well-received, and we've had lots of great feedback from staff who participated. We've even already started implementing some of the tips you provided."

- Mieka Symes, Mildura Rural City Council

About Dr Neryl East CSP

Neryl has more than 30 years experience as a professional communicator, including over a decade as a journalist in television, radio and print. She is a Certified Speaking Professional (CSP), an international designation awarded to only a small percentage of outstanding speakers worldwide. Neryl has a PhD in Journalism and is the recipient of national journalism awards. She's an Amazon best-selling author on communication and media and a highly skilled and qualified educator. Neryl is also a sought-after adviser to government, business and not-for-profit leaders.

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